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Impressive style, comfort
and technology



DIFFERENCE
Find out what sets
Swift apart



SMART
The basis of our intelligent construction system



2 COMMAND
Putting you in control
like never before



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Our approach to outstanding customer service



EXPERIENCE

Country, coast and freedom to explore



## PURE INDULGENCE

**SWIFT ELEGANCE** 



Representing decades of experience and countless innovations, including the ultimate SMART HT construction, the Swift Elegance offers an exquisitely refined touring experience that is second to none.

Lavishly appointed and perfectly proportioned with six layouts including two twin axle models, the Elegance range ensures your touring is as comfortable as it is memorable.

Fully equipped, the Elegance comes with a five star specification. Sporting chrome effect grab handles, an enhanced stylish graphics scheme and handy rear view camera, the Swift Elegance effortlessly stands out from the crowd.







The luxurious interior is immaculately designed and cleverly detailed. You can create the perfect ambience thanks to the positioning and versatility of the energy efficient LED's, from front pillar lights to dimmable spots and overlocker lighting.

'Falisolle' soft furnishings emphasise the Elegance's opulent feel. A well-appointed kitchen is fitted with HI-MACS® natural acrylic stone worktops, illuminated kitchen splashback and Dometic appliances including the exclusive Dometic CU600 oven, and a spacious tall Dometic fridge in most models. There's even an LED lit cocktail cabinet.

Fixed beds are topped with the ultra-comfortable Duvalay Duvalite mattress, exclusive as standard equipment to the Swift Group.





Engineered to excite, the Swift Elegance enjoys an enviable reputation as one of the finest all season tourers around and a true, no compromise, home from home.

Well placed power, USB, and audio interfaces cater for your entertainment devices. The list goes on with luxury Alde central heating, well equipped washrooms with radiators and intelligent onboard technologies such as Swift Command. All this and more combine to create your perfect touring experience.

The enhanced Swift Command control system, with 'app' interface, remotely monitors and manages onboard functions like heating and lighting, and also features the option to subscribe to a pre-installed Thatcham Category 6 approved pro-active tracker, to keep your investment better protected.







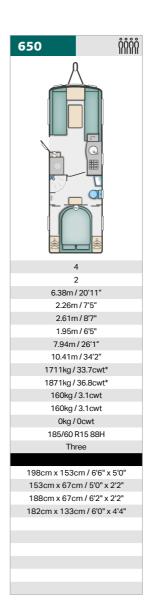




| Berths                                   | 2                            | 4                            | 4                           | 4                           | 4                           |
|--|------------------------------|------------------------------|-----------------------------|-----------------------------|-----------------------------|
| Number of Axles                          | 1                            | 1                            | 1                           | 1                           | 2                           |
| Internal Length (at bed box height)      | 4.98m / 16'4"                | 5.45m / 17'11"               | 5.93m / 19'5"               | 5.93m / 19'5"               | 6.38m / 20'11"              |
| Overall Width#                           | 2.26m / 7'5"                 | 2.26m / 7'5"                 | 2.26m / 7'5"                | 2.26m / 7'5"                | 2.26m / 7'5"                |
| Overall Height (inc. TV Aerial)#         | 2.61m / 8'7"                 | 2.61m/8'7"                   | 2.61m / 8'7"                | 2.61m / 8'7"                | 2.61m/8'7"                  |
| Maximum Internal Headroom                | 1.95m / 6'5"                 | 1.95m / 6'5"                 | 1.95m / 6'5"                | 1.95m / 6'5"                | 1.95m / 6'5"                |
| Overall Length#                          | 6.54m / 21'5"                | 7.01m / 23'0"                | 7.49m / 24'7"               | 7.49m / 24′7″               | 7.94m / 26'1"               |
| Awning A/A Dimension                     | 9.01m / 29'7"                | 9.54m / 31'4"                | 10.02m / 32'10"             | 10.02m / 32'10"             | 10.41m / 34'2"              |
| Mass in Running Order (inc. tolerance)   | 1444kg / 28.4cwt*            | 1499kg / 29.5cwt             | 1588kg / 31.3cwt            | 1568kg / 30.9cwt*           | 1703kg / 33.5cwt*           |
| Maximum Technical Permissible Laden Mass | 1570kg / 30.9cwt*            | 1650kg / 32.5cwt             | 1750kg / 34.4cwt            | 1724kg / 33.9cwt*           | 1863kg / 36.7cwt*           |
| Total User Payload                       | 126kg / 2.5cwt               | 151kg/3.0cwt                 | 162kg / 3.2cwt              | 156kg / 3.1cwt              | 160kg / 3.1cwt              |
| Personal Effects Payload                 | 126kg / 2.5cwt               | 151kg/3.0cwt                 | 156kg / 3.1cwt              | 156kg / 3.1cwt              | 160kg / 3.1cwt              |
| Options                                  | 0kg / 0cwt                   | 0kg / 0cwt                   | 0kg / 0cwt                  | 0kg / 0cwt                  | 0kg / 0cwt                  |
| Tyre Size                                | 195/70 R15C 104R             | 195/70 R15C 104R             | 195/70 R15C 104R            | 195/70 R15C 104R            | 185/60 R15 88H              |
| Thermal Insulation Grade                 | Three                        | Three                        | Three                       | Three                       | Three                       |
| BED SIZES                                |                              |                              |                             |                             |                             |
| Front Double                             | 198cm x 178cm / 6'6" x 5'10" | 198cm x 178cm / 6'6" x 5'10" | 198cm x 163cm / 6'6" x 5'4" | 198cm x 163cm / 6'6" x 5'4" | 198cm x 163cm / 6'6" x 5'4" |
| Or Front Nearside Single                 | 188cm x 67cm / 6'2" x 2'2"   | 178cm x 67cm / 5'10" x 2'2"  | 163cm x 67cm / 5'4" x 2'2"  | 163cm x 67cm / 5'4" x 2'2"  | 163cm x 67cm / 5'4" x 2'2"  |
| And Front Offside Single                 | 178cm x 67cm / 5'10" x 2'2"  | 188cm x 67cm / 6'2" x 2'2"   | 163cm x 67cm / 5'4" x 2'2"  | 163cm x 67cm / 5'4" x 2'2"  | 163cm x 67cm / 5'4" x 2'2"  |
| Rear Double                              |                              |                              |                             | 182cm x 133cm / 6'0" x 4'4" | 182cm x 133cm / 6'0" x 4'4" |
| Side/Rear Single Offside                 |                              | 180cm x 69cm / 5'11" x 2'3"  | 172cm x 74cm / 5'8" x 2'5"  |                             |                             |
| Side/Rear Single Nearside                |                              |                              | 184cm x 75cm / 6'0" x 2'6"  |                             |                             |
| Side Bunk Offside                        |                              | 179cm x 59cm / 5'9" x 1'11"  |                             |                             |                             |
| Side Bunk Nearside                       |                              |                              |                             |                             |                             |
| Side Fixed Bunks                         |                              |                              |                             |                             |                             |
| Side Fixed Upper Bunk                    |                              |                              |                             |                             |                             |

**1000** 565

ທຶ 530



MASSES: The masses are calculated in accordance to EU regulation 1230/2012 and NCC code of practice 304.

The Mass in Running Order (MRO) comprises:

- 1. The mass of the empty caravan as supplied by Swift including loose items such as the hook-up cable, kit bag, entrance step, manuals etc.
- 2. 10kg allowance for LPG

The MRO is calculated with the fresh water tank, toilet flush tank and water heater empty. If you travel with water in the fresh water tank, toilet flush tank and the water heater the payload will reduce accordingly.

The personal effects is based on the number of berths and the length of the caravan and includes an allowance of 20kg for a leisure battery.

The Maximum Technical Laden Mass (MTPLM) is the maximum mass allowed when the caravan is fully laden.

WARNING: Under no circumstances should the MTPLM be exceeded.

BED SIZES: Please note that the front double bed sizes quoted are for seating configurations without chest of drawers. The front double bed width for a layout with a chest of drawers fitted will be reduced by 0.4m(1'4") from that stated.

AWNING SIZES: Due to the varying awning designs and sizes the awning sizes given are approximate only. Specific awning sizes must be confirmed by your dealer or the awning manufacturer prior to purchase.

- \*The dimensions given are approximate due to slight variations in suspension ride heights, loading conditions and tyre pressures
- \* Estimated weight or bed size

Customers should verify the actual dimensions of their touring caravan before committing to anything that could be impacted by these dimensions.

Please note: Any dealer fit options will reduce the overall payload available to the user of the caravan, If you require additional payload it is possible to upgrade the MTPLM to the upper limit. Please contact your caravan dealer for more information.

LED ROAD LIGHTS: Certain vehicles may require a secondary fuse box when towing models fitted with LED road lighting.

# Visit swiftgroup.co.uk to... Configure your Swift Conqueror Find a dealer





#### **ELEGANCE FEATURES**

#### **Base Specification:**

- European Whole Vehicle Type Approval ensures compliance with strict weight, dimension and safety regulations
- EN1645 Grade 3 classification for heating and thermal
- Overall body width 2.26m/7'5"
- AL-KO galvanised steel chassis with Euro-axle
- SMART HT construction totally timberless bodyshell with
- Hi-Tech components Strong, moisture proof 'PURe' Polyurethane timberless framed body shell with polystyrene insulation core (25mm in sidewalls,
- Robust GRP inner and outer balanced side walls
- 44mm 'sandwich' floor construction with GRP outer skin, ply upper and high rigidity Styrofoam core
- Hail resistant exterior GRP roof, fully bonded for extra strength and flatness
- Curved front panel in GRP with wide gas locker door, triple flush fitting windows and LED front marker lights.
- Full height curved GRP rear panel
- Patented 5 layer composite floor
- Aluminium and SRIM corner jointing system with cold bridges located inside framing to prevent condensation
- Unique highly aerodynamic exterior bodyshell
- Panoramic sunroof

32mm in roof

- Stylish graphics scheme
- . Exclusive LED light clusters with LED high level marker and brake light which provide better visibility in poor weather
- LED side marker running lights
- Chrome effect two part grab handles to front and rear
- Wide access gas locker door with single lever three point locking
- Flusher fitting fully double-glazed opening windows (no single-glazed cold areas)
- Surface mounted impact resistant skirt system Flush fitting streamlined awning channel
- External service doors (access under nearside front bed and
- Wheel arches insulated with high density foam to prevent cold spots in storage areas
- Heavy duty corner steadies
- Rear view camera for improved all round vision
- New 'Edge' alloy wheels
- Higher tyre rating a load margin is included in the tyre specifications
- Spare wheel on underslung carrier (model specific)
- 13-pin 'Jaeger' 12V car connector
- Shock absorbers for a smoother towing experience
- AL-KO Euro overrun device with two-way assisted handbrake AL-KO side-mounted jack
- AL-KO carabiner breakaway cable
- Graphite step-on hitch cover for easy cleaning of front windows
- Bulkhead mounted regulator suitable for use with either propane
- or butane bottles LED awning light
- Key fob control to LED awning light
- Flush fitting one piece exterior door with magnetic stay, interior moulded liner, chrome handle, window with blind and bin
- Aerial point in battery box for portable satellite dish connection Exterior access battery box with mains electric inlet
- (battery not included)
- BBQ point External 230V socket
- External shower point
- Entrance step
- Fixing bars for optional Thule rear mounted two cycle rack

- 1.95m (6'5") headroom
- Panoramic front sunroof 'Falisolle' soft furnishing scheme
- Additional background lighting to panoramic sunroof and front
- Luxury curtains with full width fabric on all side and centre front
- windows complemented by fabric covered wall pads Twin curtain track for improved hanging and ease of use
- Curved upper locker doors in high gloss 'Aralie Sen' woodgrain with gloss 'Smoked Oak' effect inlay
- New decorative 'Ocean Drive' wall covering in 480 & 530
- Matt white doors to kitchen area
- Gloss finish to front chest of drawers
- New injection moulded SRIM covers on rear corners
- Positive overhead locker catches for secure storage on the move with chrome handles
- Soft close hinges to specific lower doors with positive catches for secure storage
- Soft close drawers for smooth operation
- Lightweight, strong composite furniture construction
- Overhead locker doors with injection moulded spaceframe construction Side corner opening lockers for extra storage
- Integrated locker coving system throughout to carry cable routings
- Cocktail cabinet with glass and bottle holders, mirror and LED lighting
- Chrome effect sockets and switches
- Increased internal space offers long front beds with bolster cushions that remain in place and double as headboard
- Thermoformed seat and backrest ventilation boards with bevelled back for better cushion angle and heating performance
- Cast foam seating for improved comfort and durability Fixed bolsters either side of front chest with integrated rear
- heating vents High quality luxury 58oz carpet laid in sections for easy
- removability 'French Oak' effect, high impact, scratch resistant floor lino
- Two large scatter cushions and two bolsters Seat bases with spaceframe construction, full front access and space for larger items
- Beech slat seat and bed bases for extra comfort with sprung hinged tops for easy access
- Bed make-up system with slats retained on track (Mid bed uses the table)
- Deep fully padded headboard to fixed bed
- Exclusive and more durable Duvalay Duvalite Apollo Luxe mattress with lightweight memory fibre technology hypoallergenic, excellent pressure relief, dustmite resistant and 100% recyclable (fixed bed models only)
- Fixed beds with aluminium bed frames to maximise strength and storage space
- Access flaps in fixed bed surrounds and day seat ends
- Areas under beds and seats, and washroom areas warmed by Alde perimeter radiators
- Front chest of drawers with convenient slide-out extending top
- Large dining table for full-size place settings Mini and Midi-Heki clear skylights to lounge and bedroom
- compartments HI-MACS® natural acrylic stone solid kitchen work surface with
- work top extension flap and underslung stainless steel sink Removable drainer and food grade nylon chopping board nestle
- together for easy storage in dedicated location Kitchen illuminated splashback Kitchen work top extensions (model specific)
- Cutlery drawer on smooth-action steel runners
- (two drawers in 530 & 580) Two pull-out wire baskets in kitchen cupboard
- Kitchen drawer runners for smooth operation Chrome finish crockery rack
- Chrome effect swivel spout kitchen and vanity taps for improved use

- Redesigned washroom incorporating 'illuminated' shower console (model specific)
- 32mm thick washroom door with domestic style lock
- and handle
- Decorative inlay to washroom door (model specific) More durable shower tray (model specific)
- Shower bi-fold door retained on track for improved access (model specific)
- Folding washroom ceiling mounted garment hanging rail (model specific)
- New Micro-Heki roof light in washroom
- Door flyscreen with easy concerting action Pleated blinds and fly nets to all windows
- Retained embroidered entrance mat
- Front shelf mounted spirit level for quick and easy van levelling

#### Equipment

- Enhanced Swift Command control system with updated 'user friendly' app interface: - Pre-installed Thatcham Category 6 approved pro-active
- tracker (subject to annual subscription). - Swift Command Intelligent power supply unit with LCD control panel: Functions include, battery selection, battery state
- meter, lighting and water pump circuit controls, internal & external temperature, internal humidity levels, 230V load limiter (settable between 5 amps & 16 amps), solar panel charging levels, heating controls and Bluetooth connection New fridge control and monitoring
- New Dometic Freshiet aircon control (dealer fit option)
- Swift Command app allows certain functions to be controlled/monitored remotely and comes with:
- Remote levels viewing - Remote control of power, lighting and heating
- Enhanced remote heating controls with New heater status bar New 'Places of Interest' feature including 'Campsites' from
- the Camping & Caravanning Club ALDE radiator central heating and water heating with daily programming with LCD touch screen control and choice of 1kW. 2kW or 3kW setting
- Boiler mounted heating circulation pump with manual override to assist with system air bleeding
- ALDE washroom radiator in all models Digital programmable controller for heating and hot water with
- ability to be remote controlled via Swift Command Waste bin on lower entrance door
- Dometic oven
- · Glass hob lid with safety cut-out feature
- · Ventilated microwave oven with digital controls built at an easily accessible level
- Under counter Dometic 110 litre electronic ignition fridge incorporating 12 litre removable freezer compartment 530 & 580
- 190 litre Dometic electronic ignition double door fridge freezer with 35 litre freezer capacity in twin axles
- Tall slimline Dometic 134 litre electronic ignition fridge incorporating 12 litre removable freezer compartment 480 & 565
- Omnivent three speed, two way roof fan Ecocamel Orbit shower head with on/off button for a powerful
- shower that uses less water Thetford C260 toilet with electric flush and 18 litre wheeled waste tank
- 30 litre internal fresh water tank with additional external pump for filling or direct feed to taps in all models Addition of water tank gauge and filling function on Swift
- High flow rate in-board pump with chrome effect taps for reliable, high performance water supply
- Inboard semi-rigid fresh water pipes Large bore underslung rigid waste pipes
- Isolation taps for gas appliances Fully protected mains electric system

Command power supply unit

25 amp switchmode charger/transformer

- TV station with 230V, 12V and aerial sockets (two in selected models
- TV bracket including a travel lock where fitted
- Radio/CD/MP3 player with iPod connection with
- upgraded premium radio speakers
- Status 570 directional Digital / Analogue TV/FM aerial and booster
- 80W roof mounted solar panel
- Over-locker lighting and recessed ceiling lighting LED
- Low energy LED lighting system throughout with over-locker lights, dimmable task lights and low level night lights
- LED downlighters set in plinth over kitchen locker
- Downlighting and ceiling header lighting
- LED back-lit acrylic sink splashback Adjustable under locker LED lighting
- LED backlights in washroom mirrors Premium quality speakers in washrooms
- Light above wardrobe
- Between six and eight 230V sockets (not including cooker and
- Front shelf pod with twin USB socket, audio iack plug link to radio and 230V sockets
- 25 metre mains hook-up cable
- Pre-wired for motor mover with internal isolation switch and 12V connection point

#### Safety and Security

- Thatcham Category 6 approved pro-active tracker fitted as part of Swift Command system (subject to annual subscription) Convenient one-key high security locks
- AL-KO ATC trailer stability control fitted as standard Passive infra-red alarm system with tilt sensor and key fob
- AKS 3004 stabiliser
- AL-KO Secure wheel lock(s) Smoke alarm
- Carbon monoxide detector CRiS identity number labels on windows and caravan chassis

#### Customer Service

 Concealed security data chip within caravan construction Exclusive online Connect Direct account with direct access

#### **Options**

#### Factory fit Alternative fabric schemes including the SwiftShield

- stain-resistant, easy-clean fabric with soft suede like texture
- Wrap-around front seating in addition to drawer chest
- Dometic Freshjet air conditioning unit (model dependent) Ovster satellite system (model dependent)

Weight plate upgrade (model dependent)

Thule Elite G2 Two cycle rack

- 01. SMART HT construction Totally timberless bodyshell with Hi-Tech components
- 02. Patented 5 layer composite floor
- 03. Aluminium and SRIM corner jointing system
- 04. Cold bridge located within the aluminium side framing to prevent condensation
- 05. Curved GRP front panel with LED front marker lights and wide gas locker door with single lever three point locking, large panoramic front sunroof and 80W roof mounted solar panel
- 06. Rear view camera and curved rear panel with exclusive LED light clusters LED high level marker and brake light which provide better visibility in poor weather 07. Cocktail cabinet with glass and bottle holders, mirror and
- LED lighting 08. Large internal space offers long front beds with bolster cushions that remain in place and double as headboard with cast foam seating for improved comfort and durability
- 09. Exclusive and more durable Duvalay Duvalite mattress with lightweight memory fibre technology - hypoallergenic, excellent pressure relief, dustmite resistant and 100% recyclable (fixed bed models only)

10. HI-MACS® natural acrylic stone solid kitchen work surface

and illuminated splashback

freezer compartment

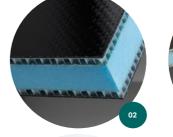
lock as standard

- with work top extension flap, underslung stainless steel sink 11. Front shelf pod with twin USB socket, audio jack plug link to radio and 230V sockets and speakers in all washrooms
- 12. Low energy LED lighting system throughout with overlocker lights, dimmable task lights and low level night lights 13. At DF radiator central heating and water heating with daily
- programming with LCD touch screen control and choice of 1kW, 2kW or 3kW setting with domestic style washroom 14. Dometic oven and Dometic electronic ignition fridge with

15. AL-KO ATC trailer stability control and Al-KO Secure wheel

16. 30 litre onboard fresh water tank with additional external pump for filling or direct feed to taps in all models





















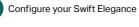








#### Visit swiftgroup.co.uk to...







SMART









#### **ELEGANCE FABRIC OPTIONS**

Within the Swift range some fabric options are interchangeable, however this will affect seating and cushion make ups, please ask your dealer for full details and clarification.



'Falisolle' upholstery scheme Elegance standard fabric



'Graceland' upholstery scheme Optional fabric



'Guetta' upholstery scheme Optional fabric



SwiftShield fabric has a soft suede type feel and has been treated during manufacturing to resist stains. It is very easy to clean and just requires a soft cloth dampened with water to remove most stains. SwiftShield is exclusive to Swift Group, you can find out more on Swift TV.

www.swifttv.co.uk



'Santa Monica' upholstery scheme Optional fabric



SwiftShield upholstery scheme Optional fabric



Swift Cast foam seating

Cast foam seating gives a superior comfort level

#### **VALUE ADDED PARTNERS**

## duvalay BEDTIME LUXURY













Swift is delighted to have secured exclusivity to fit the Duvalite mattress as standard in all fixed bed models across all caravan ranges. This innovative lightweight Memory Fibre Mattress is as comfortable as memory foam but has many other benefits. Constantly innovating Duvalay ensure our customers have the premium night's sleep they need and deserve.

freshtec



Way back in 1994 Swift chose Alde heating systems to help make their caravans feel more like home. Proudly made in Sweden since 1949, Alde delivers the quietest, most comfortable caravan heating for the great explorers of the world, and keep on innovating to this day. Swift caravans are tested down to minus 15 degrees to ensure you stay cosy no matter where your journey takes you.



Swift recommend Oyster satellite TV and broadband. Permanently mounted dishes fold away neatly when travelling then raise and locate the satellite signal automatically seconds after activation. Made in Germany, they come with a 3 year warranty and there is a dedicated UK service centre.



#### **Diamondbrite** LEISURE

professionally applied at your dealership

and comes with a lifetime guarantee plus

Swift are partnering with Diamondbrite Leisure - the ultimate in Paint & Upholstery Protection for your caravan. The exterior nano-ceramic treatment forms a high-gloss coating for easier cleaning and never needs polishing, while the upholstery protection resists staining. It is

complimentary aftercare pack.





Swift Group are proud to support a charity local to them called the Daisy Appeal. The Daisy appeal is giving loved ones faster, more accurate, diagnosis of three of the region's biggest killers - cancer, heart disease, and dementia.

The Charity's aim is to provide a worldclass PET-CT scanning facility which will provide a comprehensive clinical service alongside an ambitious clinical research programme exploring new applications of imaging techniques.

Currently in the UK, most PET-CT scanning is carried out on cancer patients. However, it has great potential in various heart, neurological and other diseases. Many of these will necessitate the use of short halflife radioactive 'markers' which will need to be manufactured on site. Hence the requirement of a purpose built cyclotron, radiochemistry and radiopharmacy facility.

For every caravan, motorhome and holiday home sold. Swift Group make a donation to the Daisy Appeal, helping them to reach their goal of becoming the UK's number one PET-CT service.

To find out more visit www.daisvappeal.org

## PURE ASSURANCE

The difference is Swift

Your head says you need a caravan that's durable, functional, comfortable, safe and secure. Your heart wants great design and a great choice. With Swift Group you can have the best of both worlds with the backing of a company established over 50 years.

#### **DURABILITY**

- Unique SMART construction system
- Rigorous safety testing at Millbrook and cold chamber testing down to minus 15°C and beyond puts prototypes through conditions most products will never have to experience in a lifetime, this is all part of the Swift ethos to deliver the best product possible to you
- Balanced panel side walls with GRP outer and inner skins. GRP is more impact resistant than aluminium and can be easily repaired, ensuring long lasting good looks and securing your investment for the future
- Assured build construction with a manufacturer backed. free 10 year bodyshell warranty as standard on all caravans







#### **FUNCTIONALITY**

- Significant advancements in design and storage that optimise your living and sleeping space giving greater comfort
- A host of money saving developments including improved fuel efficiency and use of low energy lighting
- Alde heating

SWIF1

COMMAND

DEVELOPED WITH SARGENT

- · Swift Command system, developed with Sargent Electrical, on all ranges
- Use of Computational Fluid Dynamics to help shape the bodyshell for better fuel consumption and safer towing











#### **COMFORT**

- Grade 3 classification of thermal insulation for all year round comfort
- · Swift Cast foam seating for ultimate comfort
- Sprung beech slats for comfortable seating and sleeping
- Regency 100% bleach cleanable carpets designed to repel everyday spills, stains and dirt
- · Exclusive Duvalay Duvalite mattresses on fixed beds with memory fibre technology









#### SAFETY AND SECURITY

- · All Swift Group products are certified by the National Caravan Council to ensure they are both legal and safe
- All Swift caravans have European Whole Vehicle Type Approval to ensure compliance with strict weight, dimension and safety requirements
- Security includes a pre-installed Thatcham Category 6 approved pro-active tracker as part of the Swift Command system (subject to annual subscription)



#### for a wide range of budgets Caravan weights to suit a wide range of tow cars

STYLE AND CHOICE

· Modern desirable looks inside and out

#### **ESTABLISHED FOR OVER 50 YEARS**

· Experienced company with over 50 years of manufacturing knowledge and dedicated long serving craftsmen

· Models from entry level to top of the range luxury cater

- · Europe's No1 manufacturer of Caravans, Motorhomes and Holiday Homes
- Swift Group undertakes one of the most extensive research and testing programmes in the industry to ensure the design team can create products that set the industry standard for style, value and practicality
- Recycling waste and reducing carbon emissions is a fundamental part of the Swift ethos and initiatives are always underway to achieve further improvements wherever possible
- · At the forefront of product design with exceptional style, inside and out, just wander into any Swift dealership to see for yourself

#### **DEDICATED CUSTOMER CARE**

- · We believe our aftersales and customer care are the best in the industry - check out our customer testimonials at swiftgroup.co.uk/swift-group/testimonials
- Swift Connect A multi-million pound investment programme in online technology enables dealers not only to order online, including spare parts, but also to check product availability and delivery dates
- Swift Talk Swift Group's own dedicated social media site is the industry's most popular social networking site. Swift Group staff monitor the forum and answer questions daily, providing invaluable help and support. A number of key suppliers and dealers are also active Swift Talk members
- Connect Direct Connect Direct is our exclusive aftersales service for the ultimate in customer care.







## PURE STRENGTH



**SMART** is the basis of our intelligent construction system that is used across our entire touring caravan range

SMART HT (Hi-Tech) is the most exciting breakthrough in caravan construction since the 1960's. It features patented technology and takes caravan construction to a new level.

It uses a number of revolutionary, innovative materials and technologies not seen in the caravan industry before.

It had been in research. development and testing for five years before launch and takes the SMART intelligent level with the use of hi-tech materials.

Computer numerically controlled (CNC) cutting, driven by 3D CAD data, is used in the manufacturing process to provide accuracy and consistency time after time.

This produces a high quality engineered product, with automotive standards of build technology, designed to give you a lifetime of smiles.



#### **GRP BODYSHELL** PANELS

- GRP skin both sides provides excellent durability and impact resistance
- Balanced panels will not bow with heat as proven by environmental chamber testing



#### 'PURe' FIXING **BLOCKS**

- Tough, hard polyurethane blocks, totally impervious to water
- Used within wall panels where extra fixing strength is required



#### **UNIQUE COLD** BRIDGE

- Cold bridge technology is used within the aluminium side framing
- Prevents formation of condensation



construction • Tested to the equivalent of 8 tonnes (or 100 people),



#### **COMPLETELY TIMBERLESS COMPOSITE FLOOR** Patented 5 laver sandwich Combination of unique materials. processes and laminating

solutions

 Incredibly strong with a great thermal performance in relation to weight



#### **AERODYNAMICS**

- Computational Fluid Dynamics are used to help shape the bodyshell
- All exterior parts are flush fitting allowing air to slip over the body and reduce drag
- Market leading aerodynamics



twisted and pulled, all at

#### STRONG JOINTING **SYSTEM**

- Panels lock into aluminium and SRIM corner jointing system
- Panels secured firmly using strong bonding system
- System so strong the number of mechanical fixings are significantly reduced saving
- SRIM corner structure technology allows increase in internal space
- Extensively tested to meet exacting standards



## PURE CONTROL



Swift Command is a real innovation designed to make your touring experience even more carefree.

smart LCD control panel that has the location of your vehicle. enhanced functions.

There is also an exciting, free downloadable 'app' that links to the Swift Command unit, so you can be in control wherever you are with the convenience of your mobile device.

Access the clever onboard interface when nearby with Bluetooth or via your internet connection when remote.

Head to the Apple or Android store and search for 'Swift Command'.

The perfect tool for touring, Swift Track system levels like power, Command technology includes a temperature, humidity and monitor Custom notification settings keep you informed of functions such as battery levels, frost alerts and alarm status. For even greater peace of mind you can subscribe to the pre-installed Thatcham Category 6 www.swiftcommand.co.uk or approved pro-active tracker

to add extra security to your

vehicle.

Swift Command Tracker by Sargent is monitored by an approved monitoring centre which operates 24 hours a day 7 days a week and provides European coverage and direct police liaison. This system is ready for use, all you need to do is purchase a tracking subscription by visiting calling Sargent on 01482 881655.





#### LIGHTING

Create just the right ambience onboard with easily adjustable lighting settings.



#### **LOCATION AND REMOTE FEATURES**

Connect to your leisure vehicle from anywhere to view its systems information and location.

Conveniently control and monitor your onboard services when away from your vehicle.



#### **WATER**

Keep an eye on your precious water levels so you know in good time when to top-up.



#### **POWER**

Track your energy use and manage your batteries for efficient use of your all important power services.



#### HEATING

Activate whilst out exploring and enjoy the warmth when you get back.



## PURE SERVICE



**Connect Direct is an online system which** personalises each customer's experience of owning their caravan

Once you have logged on and created your profile, you will be able to access a whole host of information, specific to your caravan. In addition you will be able to have a direct line into the retail team, with the launch of a live chat facility.

Should a problem occur, you will be able to report a fault to us directly, enabling us to react

quickly and work together with your dealer to take the problem away from you the owner and resolve the issue as quickly as

Product upgrades and notifications will be sent via Connect Direct keeping you up to date over the coming years. This online system provides a

Group, and enables us to provide you with proactive Customer Service support, enhancing your experience.

Connect Direct is in addition to the traditional methods of contacting us.





## PURH **SWIFT**



#### **DESIGNED AND ENGINEERED**

With a wide range of backgrounds including the automotive and interior design sector, our degree qualified engineers and designers draw from a wide range of influences to style our future products. They have the use of computer aided design and 3D rendering to create and analyse ideas before a prototype is even built.

The latest 3D CAD software uses data to drive the CNC machines in the factory to create highly accurate toolings for construction.

#### **AERODYNAMICS**

Swift Group works with a leading company, who are also consultants to the Formula 1 industry, to use Computational Fluid Dynamics (CFD) to study the aerodynamics of their product design. A full 3D simulation study shows the airflow and drag and can be used fastenings will react under to help shape the bodyshells for certain conditions allowing build better fuel efficiency and towing optimisation. This results in

#### RIGOROUS TESTING

Everything is designed using sophisticated software and data to build partnerships with its gathered from physical testing at the Millbrook proving ground and cold chamber testing down to minus 15°C and beyond. Swift Group are able to simulate innovations: how components, fixtures and well engineered robust and durable products.

#### **EXCLUSIVES**

Swift Group works closely suppliers to bring exclusive features to its products. These include the following features on top of our

- Ultra comfortable Duvalay mattress on all fixed beds
- Clever stain resisting SwiftShield fabric











## THE SWIFT EXPERIENCE

COUNTRY · COAST · FREEDOM

THE SWIFT EXPERIENCE IS A CULMINATION OF OVER 50 YEARS EXPERIENCE MAKING LEISURE VEHICLES FOR YOU TO ENJOY THE GREAT OUTDOORS. OUR AIM IS TO MAKE YOUR HOLIDAY AS COMFORTABLE AND RELAXING AS POSSIBLE SO THAT YOU RETURN WITH A BIG SMILE ON YOUR FACE.

YOU CAN FOLLOW THE LIVES OF FAMILIES WITH A PASSION FOR ENJOYING THE FREEDOM THE LEISURE VEHICLE LIFESTYLE CAN OFFER AT:

SWIFTGROUP.CO.UK/FIRST-TIME-BUYER/SWIFT-EXPERIENCE















# NOT YOUR AVERAGE TRIP TO THE COUNTRY

Wale up to the sounds of nature, feel the morning dew on your feet, hold a cup of tea in your hand as you experience the sunrise over the hills and the sunlight streaming through the trees.





Morning breakfast made from the fresh local produce of the farm shop down the road, a bacon sandwich has never tasted so good. The days are

full of possibilities; walking in bright green fields with sheep and cows, birds soaring high on the thermals and not a care in life, just anticipation of what is round the corner. Kids can be kids, running and playing, swimming in lakes, skimming stones, riding bikes, climbing trees and paddling canoes.

It's all about remembering the smiles on everyone's faces.

Live it. Experience it. Breathe it.







Adventure is allowing the unexpected to happen to you. Exploration is experiencing what you have not experienced before. How can there be any adventure, any exploration, if you let someone else - above all, a travel bureau - arrange everything before-hand?

Richard Adlington, Death of a Hero.











GET SOCIAL WITH SWIFT Social Network for Caravan Enthusiasts



FIND US ON SOCIAL NETWORKS



### THEREIS NO PLACE LIKETHE COAST





Seagulls soaring, the sound of the waves lapping at the shore, sand between your toes and the fresh sea air, it's the simple things in life that bring the most joy.

Bucket and spade in hand, building sand castles, collecting shells and soaking up the sun on the beach with an ice cream or candy floss; it's what the seaside is all about.

With coastal parks a stone's throw away from seaside adventures you can enjoy a prime holiday location with all the comforts of home. Imagine the kids playing happily with new friends while you relax nearby and even the dog can come too.

As the end of the day draws to a close, you get to relax in the comfort of your own caravan, head refreshed from the days activities and ready for tomorrow's adventure.

With a Swift Group Caravan you have the freedom to roam at your pace, in comfort and style. You can be spontaneous or carefully plan your break away to create precious memories and tales to treasure for a lifetime.







The ocean stirs the heart, inspires the imagination and brings eternal joy to the soul.





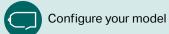




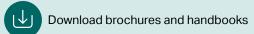


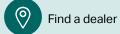


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