





IT DRIVES YOU: REACH FOR THE STARS

For over 45 years we have been building FRANKIA motorhomes on a Mercedes-Benz platform – and our aim remains the same: To always get better at what we do, always stay in touch with the latest trends and always meet the needs of our customers. So for 2020, the (Mercedes) Star shines bright like never before – with the new FRANKIA NEO 3.5 t, new floor plans with a round seating group in the FRANKIA PLATIN or with the innovative vehicle concept of the Yucon by FRANKIA microliner.





UNIQUE: From lightweight to luxury liner – FRANKIA on a Mercedes-Benz platform with 18 floor plans



POWERFUL: Rear-wheel drive, up to 190 hp, 7-speed automatic, FSD technology (optional)





EXCLUSIVE: Extra-large FRANKIA round seating group on a Mercedes-Benz platform – now in the PLATIN luxury liner



NEW: FRANKIA M-Line NEO 3.5 t Low-Profile combines lightness and excellent living comfort





A NEW STAR IS BORN: THE FRANKIA M-LINE NEO

THE NEW VEHICLE CONCEPT COMBINES LIGHTNESS AND POWER

Lightweight frame based on Mercedes-Benz developed specifically for FRANKIA with front wheel drive; innovative lightweight design with a total weight of 3.5 or 4.5 t and a length of just 7 m



NEO'S STYLE IS INCOMPARABLE AND SHOWS CHARACTER

Bold design inside and outside, light-flooded interior, handle-free surfaces, lots of freedom for individual design, more spacious thanks to perfect integration of the cab



EXPERIENCE INNOVATION - SPACIOUSNESS AND QUALITY

Uniquely spacious: 2 m of headroom throughout with a total height of only 2.9 m; unique lightweight materials in the interior showcase FRANKIA's high quality standard



NEW AND IMPROVED: FRANKIA DOUBLE FLOOR TECHNOLOGY

New double floor technology with 20 to 40 cm height thanks to special AL-KO frame designed specifically for FRANKIA, full length and heated for ideal storage space – even in winter



REVOLUTIONARY! EASY-LOAD CONCEPT BY FRANKIA

Packing was never easier: Innovative Easy-Load concept by FRANKIA – with extra-large rear flap, lowered rear storage compartment and front load-through storage in the double floor!



A GREAT EXPERIENCE - NO MATTER WHAT THE SEASON

New ThermoProtect wall structure made of high-quality aluminium alloy and durable GFRP roof ensure winter capability and lightness without any sacrifices to the FRANKIA standard



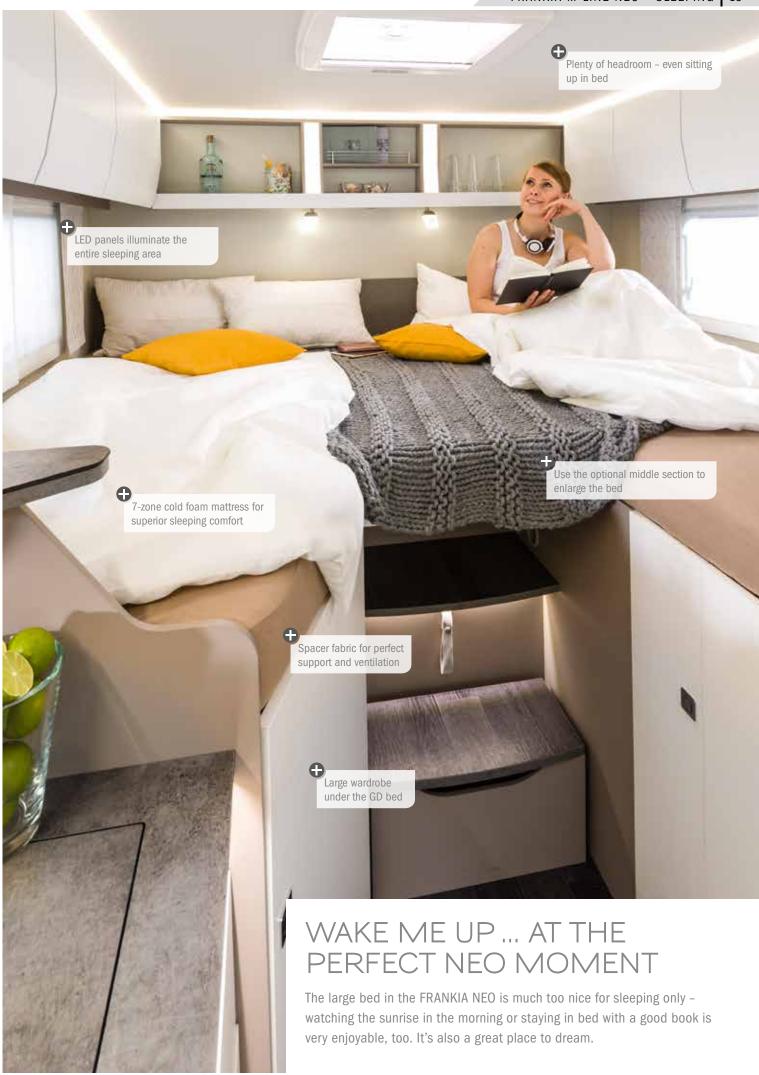
INTELLIGENT DESIGN DOWN TO THE LAST DETAIL

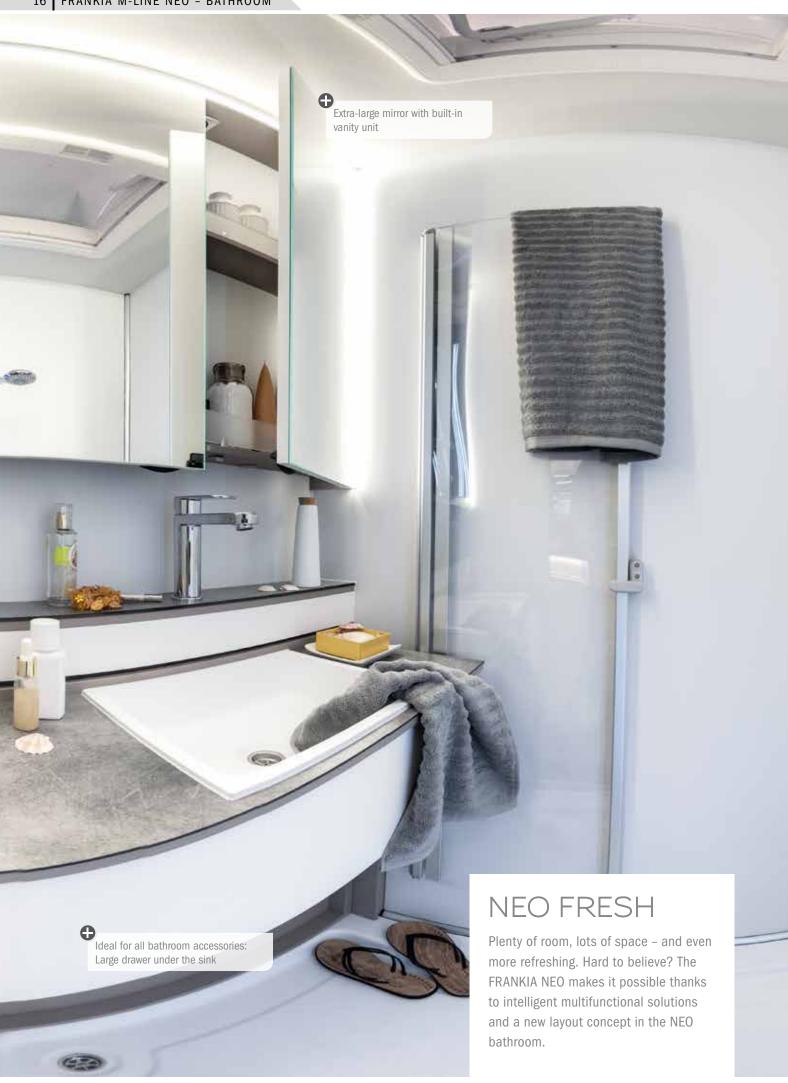
New FRANKIA Light Wing lighting, MBUX infotainment system (optional) and numerous driving assistance systems such as Crosswind Assist and Keyless Start, pull-out cable reel, SKA seats standard and much more















Simply push to open the vanity



Spa-like shower with extra large tray



Toilet seat disappears under the vanity thanks to push-to-open/close design





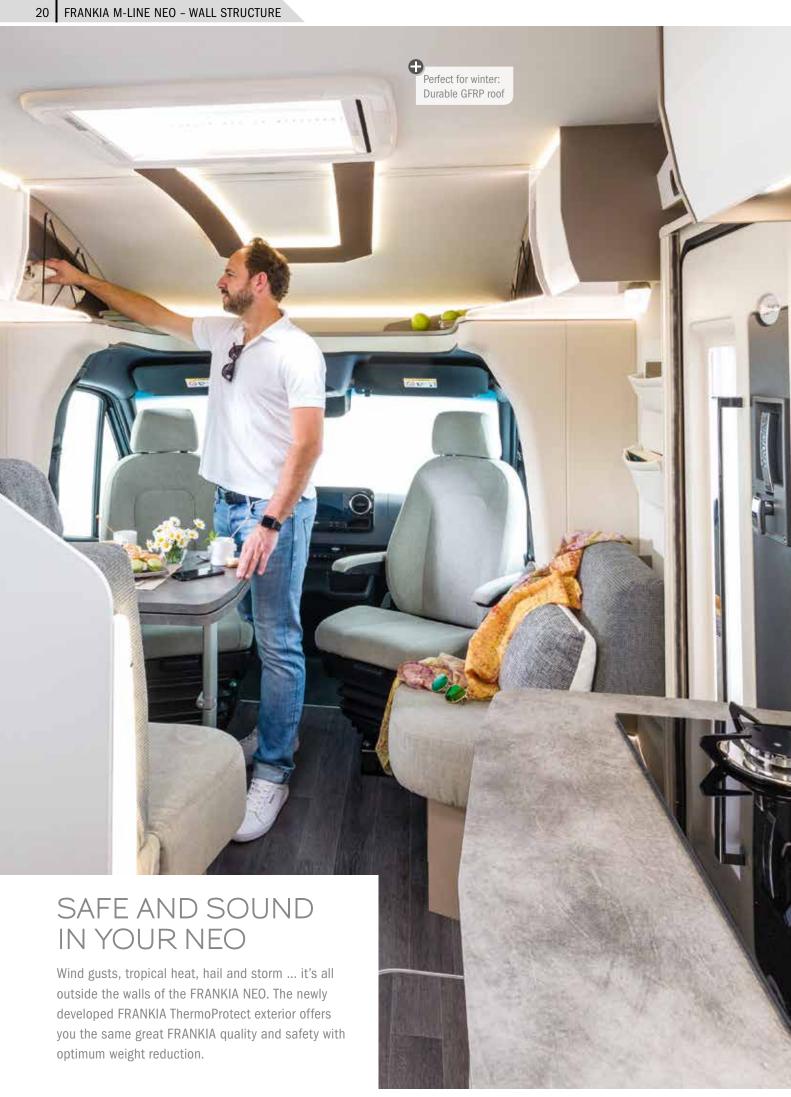
Simply clever: Packing with the FRANKIA Easy-Load system

- Completely redesigned vehicle rear
- ♣ Large rear storage compartment with a height of 1.20 metres
- **⊕** Extra-large one-piece 1.5 x 1.15 metre rear flap
- ♣ Lowered rear section with very low sill
- FRANKIA front load-through storage in the double floor accessible from the interior
- Practical new folding solution: Storage space in the seating group











SHOW CHARACTER - NEO STYLE

Anyone can do the ordinary. The FRANKIA NEO has a unique appearance: Its automotiveinspired dynamics and striking contours give it character. After all, turning heads as you go by is also part of the experience of driving the FRANKIA NEO.











VERY NEO STYLE! LIGHT, CLEAR, FREE

Some call it Scandinavian style, others minimalism. We simply call it "your NEO style". After all, NEO gives you plenty of freedom to create your own accents and give your living space a very personal touch. That's why the FRANKIA NEO has no strict style requirements - our interior design options are merely suggestions.





Manhattan/White

Floors



NEO PYRITE

Upholstery fabrics



Light Brown



Cushion fabrics



Beige/Beige



Curtain fabrics



NEO GRANITE

Upholstery fabrics





Beige/Grey





ONLY FRANKIA HAS IT LIKE THIS: M-LINE FEATURES AT A GLANCE



FRANKIA + MERCEDES-BENZ = A SUCCESS STORY FOR THE FUTURE

For over 45 years FRANKIA has been making the (Mercedes) Star shine bright like never before with new vehicle concepts and innovative solutions that are always in touch with the latest trends – and 2020 is no exception.



UNMATCHED VARIETY ON A MERCEDES-BENZ SPRINTER PLATFORM

A-Class or Low-Profile, from lightweight 3.5 t vehicle to luxury liner - choose between 18 floor plans!



2020: EVEN MORE DRIVING COMFORT ON A MERCEDES-BENZ PLATFORM

Powerful front wheel drive (M-Line NEO) or rear-wheel drive with great traction, optional 190 hp EURO VI BlueTec engine, 7-speed automatic, new Frequency Selective Damping (FSD) technology and state-of-the-art assistance systems



M-LINE NEO: THE STAR SHINES IN A NEW LIGHT(NESS)

Top new line: FRANKIA MT 7 GD NEO - The new series with a total weight of only 3.5 tonnes



UNIQUE: ROUND SEATING GROUP MEETS MERCEDES-BENZ

Only from FRANKIA: I 7400 PLUS and now with a NEW round seating group in two floor plans as FRANKIA PLATIN



LIKE NO OTHER: THE UNBELIEVABLY SPACIOUS M-LINE T 7400

The unique top-selling M-Line T 7400 has been optimised and now includes Crosswind Assist standard



HIGH-CLASS LIVING SPACE, DELUXE STORAGE SPACE

New FRANKIA spa-like bathroom, even more comfort in all seating areas, completely stepless double floor and interior, PLUS rear storage compartments with unique FRANKIA Easy Bike System (optional)



M = MORE SMART DETAILS FOR MAXIMUM COMFORT

Practical central supply system with self-retracting cable, up to 270-litre fresh water tank, new TecTower standard in many FRANKIA motorhomes, over 2 m of headroom and much more















SLEEPING IN

No need for an alarm clock here. It's time to keep on dreaming. Or just watch the sunrise in bed. You can do it all in your FRANKIA bedroom.

FRANKIA Guarantes Healthy sleep guaranteed with non-toxic mattresses





YOUR FAVOURITE TIME TO TRAVEL: WHEN IT'S COLD OUTSIDE

Snow flurries, bone-chilling temperatures, icy-cold wind – it's perfect travel weather! Your FRANKIA motorhome has everything you need for your winter holiday: From a perfect heating system and practical storage options to assistance systems that make driving safe and comfortable even in winter.





UNIQUE: TOP MODEL FOR TWO FRANKIA M-LINE T 7400 GD



- Deluxe driving experience: Sprinter chassis featuring powerful rear-wheel drive with great traction, MBUX multimedia system (optional), NEW: Crosswind Assist and much more
- Sporty look: Optimal integration of the body and chassis
- From pilot seat to easy chair in the living room: FRANKIA SKA comfort seats rotate 180°
- Convertible feeling: Light-flooded interior thanks to standard panoramic roof with two large windows
- NEW: Fresh design for the seating group now even more comfortable seating
- Sleep especially well thanks to the comfortable plate spring system
- NEW: More room and counter space in FRANKIA's spa-like bathroom
- Extra-large storage space, for example with compartments all the way to the front of the vehicle, large rear storage compartment with a height of 1.24 m and FRANKIA double floor
- Luxury equipment standard: Many special features included



5 T LOW-PROFILE ON A MERCEDES-BENZ PLATFORM

PA	
I	

Total length:	768 cm	Total weight		Seats with seatbelts	4	Sleeping berths	2
Total width:	230 cm	(standard):	5,000 kg	(standard):		(standard):	
Total height:	309 cm	Optional:	5,500 kg	Optional:	2/3		



MERCEDES MEETS ROUND SEATING GROUP FRANKIA M-LINE I 7400 PLUS



- Deluxe driving experience: Sprinter chassis featuring powerful rear-wheel drive with great traction, MBUX multimedia system (optional), state-of-the-art assistance systems and much more
- Ideal for friends and family: Large FRANKIA round seating group with two additional seats with seatbelts (optional)
- NEW: Fresh design for the seating group now even more comfortable seating
- Light-flooded interior thanks to large panoramic windows around the seating area and two large skylights (optional)
- NEW: More room and counter space in FRANKIA's spa-like bathroom
- Optimised design: Headroom, stability and light in the power drop-down bed
- NEW: Rear storage compartment with innovative FRANKIA Easy Bike System (optional) for easy storage of 28" bicycles
- Luxury equipment standard: Many special features included

ONE-OF-A-KIND VEHICLE







Total length:	773 cm
Total width:	230 cm
Total height:	309 cm

Total weight (standard): Optional:

5,000 kg 5,500 kg Optional:

Seats with seatbelts (standard):

Sleeping berths (standard):

LUXURIOUS & UNBELIEVABLY SPACIOUS FRANKIA M-LINE | 8400 QD



- Deluxe driving experience: Sprinter chassis featuring powerful rear-wheel drive with great traction, MBUX multimedia system (optional), state-of-the-art assistance systems and much more
- Living at its finest: Modern interior design, premium workmanship, high-quality surfaces
- So much space: 2.03 m of headroom throughout, stepless living comfort, light-flooded, loft-like atmosphere
- Queen of the night: Extend or shorten the extra-large FRANKIA queen-size bed at the push of a button
- NEW: Fresh design for the seating group now even more comfortable seating
- Clever storage concept: All kinds of space in the FRANKIA double floor, in the 1.24 m high rear storage compartment and inside the vehicle
- Turn the FRANKIA SKA comfort seats in the driver's cab into easy chairs for the living area in a matter of seconds
- Luxury equipment standard: Many special features included



a J	100000

Total length:	858 cm	Total weight		Seats with seatbelts	4	Sleeping berths	4
Total width:	230 cm	(standard):	5,000 kg	(standard):		(standard):	
Total height:	309 cm	Optional:	5,500 kg	Optional:	2/5	Optional:	6





PURE FREEDOM: UP TO 270 L FRESH WATER TANK



M-LINE FLOOR PLANS A-CLASS



7400

7900



I 7400 GD

─ 7.7 m

5.0 t/5.5 t

4

2/3/4



I 7900 GD

⊢ 8.0 m

5.0 t/5.5 t

4

2/4/5



I 7400 QD

─ 7.7 m

5.0 t/5.5 t

4

2/3/4



I 7900 QD

⊢ 8.0 m

5.0 t/5.5 t

4

2/4/5





I 7400 PLUS

⊢ 7.7 m

5.0 t/5.5 t

4

2/4

8400



I 8400 GD

⊢ 8.6 m

5.0 t/5.5 t

4/6

2/4/5



I 8400 QD

⊢ 8.6 m

5.0 t/5.5 t

4/6

2/4/5



M-LINE FLOOR PLANS LOW-PROFILE



7400







A look that leaves an impression! FRANKIA's exterior design is expressive with exciting contrasts, dynamic lines and elegant finishes. FRANKIA quality is also very apparent in the paintwork. Our experienced specialists do all finishing work right in our plant.



CLASSIC: FRANKIA White



SPECIAL SERIES HIGHLIGHTS FOR YOU

FRANKIA M-LINE STANDARD EQUIPMENT (SELECTION)



♣ Refreshing elegance: High-quality fixtures in FRANKIA's spa-like bathroom



Ambient lighting in the shower



Spacious wardrobes with pleasant interior lighting



Exclusive cabinet with glass doors for your FRANKIA wine glasses



Dimmable reading lights in FRANKIA design with night light function



◆ Practical: Pockets on the driver seats (in all FRANKIA A-Class vehicles)



• In every FRANKIA motorhome:
A number of practical USB sockets



• NEW and improved: Drop-down bed with power adjustment (in A-Class vehicles)



• NEW: Now the refrigerator and freezer in the TecTower open on both sides



◆ Fits every mood: **Dimmable LED lighting**



Central control easy to see and operate



• Practical protection: Fly screen integrated in the body door



• Self-retracting cable reel with 15 m of cable and central supply system



◆ Adjustable rear and side flaps for loading and unloading the storage compartment



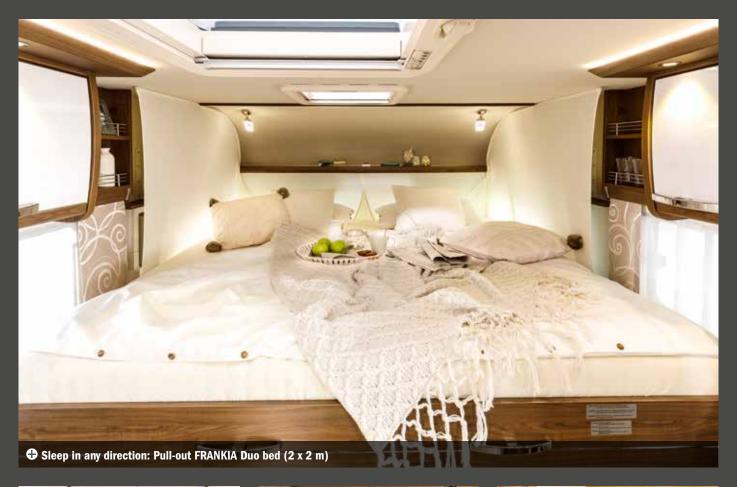
● FRANKIA double floor stepless and heated throughout



• Power heated exterior mirrors

SPECIAL EXTRAS: JUST FOR YOU.

FRANKIA M-LINE OPTIONAL EQUIPMENT







◆ Alpine Dolby Surround Sound speaker system



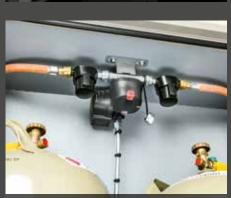




★ Kitchen column/oven combination (with grill, gas oven, 3-burner hob)







♣ Practical: Gas cylinder box with optional **Duo-Control with Ice-Ex and gas filter**





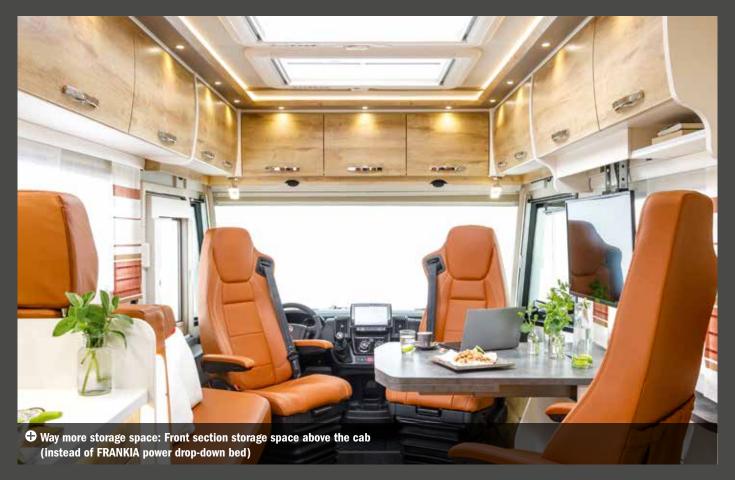
in the rear storage compartment



◆ Practical and convenient pull-out system in the rear storage compartment

SPECIAL EXTRAS: JUST FOR YOU.

FRANKIA M-LINE OPTIONAL EQUIPMENT









 Easy-care kitchen worktop, e.g. high-quality mineral composite



FRANKIA PLUS floor plans





wheel spacers







◆ Alde hot water heating system for cold days (standard as part of Luxury equipment)



• Very powerful: EZA 130 Ah LiFePO battery



⊕ Cab door with electrically extending and retracting step



€ Enjoy even more daylight and the night sky: Two additional Heki 3 skylights



Wood / surfaces



Oak/White

Floors



Anthracite

Worktops

Concrete

Upholstery fabrics





Taupe

Cushion fabrics



Beige/Grey





Granite

Wood /



Oak/White

Floors



Anthracite



Concrete









Cushion fabrics



Beige/Grey

Curtain fabrics











Oak/White

Floors



Anthracite

Worktops



Concrete

Upholstery fabrics



Microfibre Light Beige

Cushion fabrics



Beige/Terracotta





Carnelian

NATURAL REFINEMENT WITH PYRITE

Wood /



Noce/Bianco

Floors



Ivory



Silver Metal/White

Upholstery fabrics



Light Brown



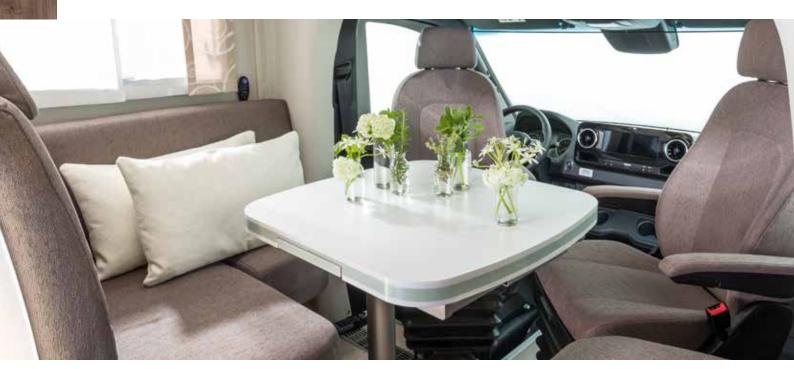




Beige/Beige

Curtain fabrics







PURE RELAXATION IN NOBLE MARBLE

Wood / surfaces



Noce/Bianco

Floors



Ivory

Worktops



Silver Metal/White

Upholstery fabrics

Stripes



Beige

Cushion fabrics



Beige/Light Brown

Curtain fabrics



Marble

TREND-SETTING AQUAMARINE

Wood /



Noce/Bianco

Floors



lvory

Worktops



Silver Metal/White



Mottled Blue



Microfibre Dark Grey



Beige/Petrol



Aquamarine





YOUR SPECIAL STYLE: UNIQUE

FRANKIA offers a wide array of design options to match your unique tastes and personality so that you can create your very own interior. Choose from a large selection of attractive surfaces, fabrics and patterns.







Noce/Bianco

Oak/White

Floors





Anthracite Ivory

Worktops

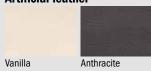


Miracle White Titanium White Mineral Composite Mineral Composite

Leather selection (upholstery)







Beige Mottled Blue

Light Brown Stripes



Cushion fabrics **

Upholstery fabrics*



Curtain fabrics ***









1960

Founding of

Gustav Groß

the company by

1973

First models built on a Mercedes-Benz platform

approx.

First models built on a Fiat Ducato platform 1990

Pilote takes over the company as shareholder 1995

FRANKIA is one of the first manufacturers to offer a double floor

HERE

Upper Franconia is where we call home – Made in Germany 670

670 vehicles leave the FRANKIA plant every year 230

230 employees develop and build your FRANKIA motorhome



WHAT DRIVES US? PASSION AND ATTENTION TO DETAIL.

Our team works with great attention to detail on every FRANKIA motorhome and is passionate about developing new solutions to make your home on the road even better so you can always enjoy a truly unique experience. Whether carpentry workshop, sewing department, paintshop or precision assembly – we do all work on site in our factory in Marktschorgast so that you can always rely on FRANKIA's superior quality.

2018

New M-Line with first full-length double floor

2019

All Mercedes-Benz models are based on the new Sprinter chassis

2020

New models: FRANKIA M-Line NEO 3.5 t and Yucon by FRANKIA microliner. New generation of Fiat engines even more powerful and eco-friendlier.

16

Up to 16 vehicles are currently delivered to our customers every week

48

Different chassis and floor plan options in (up to) three body variants

2,030

The new interior height in almost all models is 2,030 mm



N	Mercedes-Benz			Mercedes-Benz PLATIN		
A-CLAS	7400	7900	8400	7900	8400	
	17400 GD	17900 GD	1 8400 GD	I 7900 GD PLATIN	I 8400 GD PLATIN	
	17400 QD	17900 QD	1 8400 QD	I 7900 QD PLATIN	I 8400 QD PLATIN	
				ADDITIONAL REAR DROP- DOWN BED (OPTIONAL)		
ROUSEATING	UND 17400 PLUS		ROI SEATING		UND I 8400 PLUS PLATIN	
LOW-F	PROFILE					
	T 7400 GD					
	T 7400 QD					
	MT 7 GD NEO	,				
COACH	HBUILT					





A-CL	640	680	740	790	840
A CL	1 640 SD	1 680 SG			
			1 740 GD	1790 GD	1 840 GD
			1 740 QD	1790 QD	1 840 QD
			I 740 BD		
					1840 FD
				ADDITIONAL REAR DROP- DOWN BED (OPTIONAL)	
	P	ROUND 1 680 PLUS	ROUND 1740 PLUS		ROUND 1840 PLUS
	-PROFILE	SEA	SEA	SEA	TING ONC
	PROFILE				
_ COA	CHBUILT			ADDITIONAL REAR DROP- DOWN BED (OPTIONAL)	
		ROUND A 680 PLUS	ROUND A 740 PLUS		ROUND A 840 PLUS

